Oscar Vilarroya, MD, PhD. is a neuroscientist. He is director of the Neuroimaging of Mental Health Disorders group at the IMIM, Barcelona, Spain. The group has the aim of applying neuroimaging techniques to the study of normal and abnormal cognitive functions. Additionally, Oscar Vilarroya is Associate Professor of Psychiatry at the Universitat Autonoma de Barcelona (UAB), and director of the "social brain" Chair at the same university. Besides his extensive scientific work Oscar Vilarroya has been involved in scientific popularization activities in press, radio and television, some of which have been published as popular books, such as *Sorbets de Ciència* or *Paraula de robot*. He is also author of fiction works, such as the novel *Joc net* or the play *De botxins i gots d'aigua*. He has been the scientific advisor and co-script writer for several artistic projects, such as Harmonia Carmona's documentary *Bajo la piel del conflicto*, or Cesc Gelabert's choreography *Orion*. He also collaborated as librettist on the opera Casparo and the opera Fausto with music by Luc Steels.